

Press Release

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agrofood & plastprintpack and the Ethiopia food & coffee shows to relocate to the brand new AICC Addis Int'l Convention Center

(Heidelberg / Addis Ababa) Ethiopia's leading business platform for the agrofood, plastprintpack, food and coffee industries will take place from 04 to 06 June 2026 at the brand new AICC Addis Int'l Convention Center.

Now in its 8th edition, **agrofood & plastprintpack Ethiopia 2026** returns to Addis Ababa, showcasing the impressive growth, innovation and investment potential of Ethiopia's agrofood and plastprintpack sectors. The event will once again be co-located with the 2nd edition of the **Ethiopia food show** & the **Ethiopia coffee show**, providing a comprehensive showcase of the country's vibrant food and world-renowned coffee industries.

Organised by fairtrade Messe in cooperation with local partner Prana Events, the exhibition will bring together thousands of industry professionals from Ethiopia and around the globe, making it a must-attend event for anyone invested in the future of agrofood, plastprintpack and food & coffee trade in the region.

Highlights of the 2026 event

The 2026 edition will be an unmissable gathering. Key highlights include:

- **Government & industry support:** Active involvement from key Ethiopian and international ministries, authorities, and associations ensuring a comprehensive industry perspective.
- **Global participation:** 5,691 trade visitors from 53 countries and [158 exhibitors from 16 countries](#) participated at the 2025 edition. Exhibitors came from Austria, Brazil, China, Denmark, Djibouti, Ethiopia, Germany, India, Italy, Jordan, Kenya, Poland, Saudi Arabia, South Africa, Türkiye, and the United Arab Emirates.
- **Brazil Pavilion back at the 2026 edition.** In 2025 it was officially opened by H.E. Mr Cleber Oliveira Soares, Deputy Vice Minister of Agriculture & Livestock and H.E. Mr Jandyr Ferreira dos Santos, Ambassador of Brazil to Ethiopia, featuring the Ministry of Agriculture & Livestock, the Brazilian Beef Industry Association – ABRAFRIGO and the FoodTech Hub Latam.
- The **Italian Pavilion**, presented by ITA Italian Trade Agency and supported by the Italian industry associations AMAPLAST, UCIMA, ANIMA and ACIMGA, is a showcase of Made in Italy excellence.
- **General Assembly & Conference** of the Ethiopian Beverages Manufacturing Industries Association.

Exciting news: From 2026, the event will be relocated to the brand new AICC Addis Int'l Convention Center

Officially opened by Prime Minister Abiy Ahmed on 01 March 2025, the [AICC Addis Int'l Convention Center](#) is a world-class convention and exhibition center spanning 40 hectares. It features exhibition & conference halls, spacious outdoor exhibition and events space, as well as restaurants, cafés, shops, a canteen and storage facilities.

Exhibition layout:

- **Hall 1** agrofood Ethiopia (agro, food + bev tec, food ingredients)

Ethiopia Food Show

Ethiopia Coffee Show

- **Hall 2 (MPH)** plastprintpack Ethiopia

Strong support from Ethiopian and international institutions

The event enjoys robust backing from both Ethiopian and international organizations, including:

- Ethiopian government & institutions: Ministry of Industry, Ministry of Agriculture, Ethiopian Food, Beverage, and Pharmaceutical Research and Development Center, Chemical and Construction Inputs Research and Development Center, EBMA - Ethiopian Beverages Manufacturing Industries Association, EPR - Ethiopian Plastic and Rubber Manufacturers Association
- International support: AHK Delegation of German Industry and Commerce for Eastern Africa, Embassies of Brazil, Germany, France, India, Italy and Türkiye, GIZ, ITA Italian Trade Agency, Pan African Chamber of Commerce and Industry, Republic of Türkiye Ministry of Trade.

Facts & figures on the Ethiopian agrofood market

- **Agriculture** is the backbone of Ethiopia's economy and continues to contribute 33% of GDP, provide 66% of employment and generate 76% of the country's annual exports. Over the past five years, agriculture has grown at an annual rate of 9%, reaching a value of US\$36 billion. (ATA Ethiopian Agricultural Transformation Agency)
- With annual investments in **food and beverage processing and packaging technology** ranging from €64 million to €171 million in recent years, Ethiopia is one of East Africa's largest importers of such technology. (VDMA)
- With a population of 130 million, expected to grow to 200 million by 2050 according to the World Bank, Ethiopia has long been the **largest food market in East and Central Africa**. Spending in the F&B sector is growing steadily, and F&B production is by far the largest segment of the Ethiopian manufacturing industry. Accordingly, the demand for food and beverage ingredients continues to grow.
- Despite heavy investment in local food production, **Ethiopia remains one of Africa's largest food importers**. Between 2021 and 2023, food imports amounted to between \$3.3 billion and \$1.9 billion annually, while food exports made up for \$2.5 billion in 2023. (WTO)

The Ethiopian plastprintpack market

- Ethiopia's **plastics consumption** has experienced steady growth, increasing by an average of 11.5% per year, from 44 kt in 2007 to 281 kt in 2024. Today, Ethiopia stands as the second-largest importer of plastics in primary form in East and Central Africa.
- As the country does not produce plastic raw materials domestically, 100% of its **plastic raw material** needs are met through imports. Between 2007 and 2024, these imports grew by 12% annually, rising from 43 kt to 294 kt. (EUROMAP)
- Ethiopia is also one of the top two investors in **plastics technology** in East and Central Africa, with imports reaching €31 million in 2024. (VDMA)
- Additionally, with **packaging technology** imports valued between €16 million and €34 million in recent years, Ethiopia ranks among the leading investors in this sector in East & Central Africa. (VDMA)

For market insights and more details, visit agrofood-ethiopia.com and ppp-ethiopia.com and [Ethiopia food show](#) and [Ethiopia coffee show](#).

Characters (incl. blanks): 6,078

About the organiser

fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East. Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us. With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe.

Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

fairtrade is managed by its founder Martin März and his son Paul, who joined the company in 2016, and builds on a highly motivated team of experienced and young professionals, many of them qualified in-house over three years in partnership with the German Cooperative State University to a Bachelor of Arts degree in Business Administration - Exhibition, Convention & Event Management or Media & Communication Management.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.

About Prana Events

Prana Events is the leading trade fair organiser, full-service event management firm, professional stand construction & event service company in Ethiopia. The company is striving to support the event industry in Ethiopia and neighboring countries with knowledge, technology and solutions besides putting Ethiopia on the global trade fair map. Staffed with young, hard-working and creative professionals that have high value and talent for their appointed position, the team is involved on all levels from conceptualisation to implementation.

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